

## PERSONAL INFORMATION MAPPING

Personal information mapping is a process of identifying, tracking and documenting the personal data collected, stored and processed by an organization. This helps understand what data is collected, where it is stored, how it is used and shared, and what security measures are in place to protect it.

Here are the general steps for mapping personal information:

1. Identify data sources: Determine the internal and external sources of personal data in your organization. This may include databases, files, computer systems, forms, applications, websites, etc.

2. Collect information: Collect details about the types of personal data collected, such as names, addresses, phone numbers, email addresses, financial information, etc. Also note the purposes for collecting each type of data.

3. Identify data flows: Track the movement of personal data across your organization. Identify the systems, departments and people accessing the data, as well as any data transfers to third parties.

4. Document security measures: Note the security measures in place to protect personal data, such as encryption, restricted access, privacy policies, etc.

5. Assess risks: Identify potential risks associated with collecting and processing personal data, such as security breaches, data leaks or privacy breaches. Also assess compliance with data protection laws and regulations, such as the General Data Protection Regulation (GDPR) in Europe.

6. Update regularly: Mapping personal information should be an ongoing process. Data and flows can change over time, so it's important to keep your mapping up to date and reassess risks regularly.

Personal information mapping is essential to ensure responsible management of personal data, ensure regulatory compliance and address individual privacy concerns.